

- Writing sample - Not for publication -

*Web content for a company that sells environmentally gadgets and goodies*

For environmentally conscious holiday shopping, nothing can be more imaginative or more earth-reverent than a unique gift from [COMPANY NAME](#). Our passion for environmental awareness combined with our fervor for cool, unique gadgets has compelled us to create a whimsical array of eco-friendly products just in time for the holiday season.

Here are some of our favorite items for the eco-aware man or woman who has everything:

- . For fresh, home-grown veggies on a moment's notice, how about the "Aero Garden," a wall-mounted hydroponic system for growing vegetables and herbs indoors? It's easy to use, doesn't require a green thumb, and hardly takes up any space in your kitchen.
- . A perfect gift for a germ-phobic friend is the Violight Toothbrush Sanitizer. It destroys germs and bacteria using ultraviolet light and no harmful chemicals. It sanitizes in ten minutes and comes in both travel size and countertop size
- . Solar power in the palm of your hand! No need for traditional flashlights and batteries when you have a solar powered "sun jar." It's basically a mason jar with solar cells, a rechargeable battery, and low-energy LED lamps inside. Simply put it outside in the sun to charge it up, and it will automatically light up when it gets dark.
- . Bring the stars and planets into your house with the Personal Planetarium. A desktop-sized device that uses GPS technology to speak and show you, in text, the names of any of the 6,000 celestial bodies stored in its database. Ideal for children and adult stargazers!

And to make the gift-giving experience even easier, [COMPANY NAME](#) invites you to use our gift registry. Simply invite your friends to select the gifts of their choice. It's easy to use and includes a guestbook, on-line photo album, RSVP system, and e-notification system.